

# PROMO SLEEVE

*Putting Your Brand in Their Hands!*



**PPAI**  
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**ASI**  
**80039**

**Your #1 LEAD Generating Tool!**

# What is PromoSleeve?

The first of its kind, PromoSleeve is a completely customizable beverage wrap that offers the design quality and printing capabilities its competitors can't, while remaining a fraction of the cost. PromoSleeve's unique design delivers a 360 degree view of high-resolution, full-color artwork, photos, messaging and QR codes in a format that does not exist on the market.





- Bars & Restaurants
- Convenience Stores
- Casinos
- Festivals
- Concerts
- Sporting Events
- ...and more!

# Efficient. Versatile. Functional.

Businesses will enjoy the cost efficiency and versatility of PromoSleeves, and consumers will appreciate the functionality they receive from this environmentally-friendly product.

Cocktail napkins wilt. Coasters get covered up and go unnoticed. Brown paper bags are a waste of potential advertising space for brands. Bulky beverage holders offer limited printing capabilities at high prices, and often end up in the trash. You'll love the versatility of PromoSleeve...It can be used as an alternative to all three!



Adding to its value, PromoSleeve is made entirely in the USA from durable biodegradable and recyclable materials, which double as a coaster when collapsed flat, giving it a 2-in-1 usage.



Replace the wasted space of a brown paper bag and wrap standalone beverages with PromoSleeve!

Forget cocktail napkins that wilt. Promote food and drink specials, upcoming events or even sell advertising.



## QR Codes

QR codes on sleeves generate customer leads and traffic! Send consumers to your website to enter your latest giveaway, sign up for your newsletter, donate to your charity, checkout your current promotions, claim coupons, etc. Drive them to your social media accounts to pick up followers. Perfect for viewing food and drink menus too!

# Upgrade your event's sponsorship packages with PromoSleeve.



Maximize your advertising budget with a unique cost-effective and quality product.



Innovative your marketing in place of the monotonous clutter of typical signage.



Attract potential customers by placing your brand in their hands. Capture their interest in an unforgettable way!



## Co-Op Dollars

Use co-op dollars to help offset costs, or get sleeves sponsored by your business' affiliate brands or event sponsors. Include PromoSleeve in event advertising and sponsorship packages for added value... and much more!



# 12oz Bottle Sleeve



**Fits:** All standard 12oz beers, Topo Chico, etc.

Each sleeve is clearly marked for product fitting.



## Pricing

QUANTITY	250	500	1,000	2,500	5,000	10,000	20,000+
PRICE	.64 (R)	.62 (R)	.58 (R)	.48 (R)	.43 (R)	.40 (R)	CONTACT US

*\*Prices subject to change without notice. Verify PromoSleeve pricing, product descriptions and specifications with us before placing your order.*

# 12oz Can Sleeve



**Fits:** 12oz cans and most 16oz water bottles below the label.



## Pricing

QUANTITY	250	500	1,000	2,500	5,000	10,000	20,000+
PRICE	.64 (R)	.62 (R)	.58 (R)	.48 (R)	.43 (R)	.40 (R)	CONTACT US

*\*Prices subject to change without notice. Verify PromoSleeve pricing, product descriptions and specifications with us before placing your order.*

# Pint Sleeve



**Fits:** Standard brewery-style pint glass. Does NOT fit Solo cups.



## Pricing

QUANTITY	250	500	1,000	2,500	5,000	10,000	20,000+
PRICE	.64 (R)	.62 (R)	.58 (R)	.48 (R)	.43 (R)	.40 (R)	CONTACT US

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**CUSTOM SIZES AVAILABLE...  
CONTACT US FOR MORE INFORMATION**

# 12oz Slim Can Sleeve



**Fits:** Most seltzers, Anheuser-Busch aluminum bottles and cans.



## Pricing

QUANTITY	250	500	1,000	2,500	5,000	10,000	20,000+
PRICE	.65 (R)	.63 (R)	.59 (R)	.49 (R)	.44 (R)	.41 (R)	CONTACT US

\*Prices subject to change without notice. Verify PromoSleeve pricing, product descriptions and specifications with us before placing your order.

# 16oz Can Sleeve



**Fits:** All standard 16oz tallboys and most 16oz water bottles (extends above the label).



## Pricing

QUANTITY	250	500	1,000	2,500	5,000	10,000	20,000+
PRICE	.65 (R)	.63 (R)	.59 (R)	.49 (R)	.44 (R)	.41 (R)	CONTACT US

\*Prices subject to change without notice. Verify PromoSleeve pricing, product descriptions and specifications with us before placing your order.

# 24oz/25oz Can Sleeve



**Fits:** All standard 24/25oz (tallboy) cans.



## Pricing

QUANTITY	250	500	1,000	2,500	5,000	10,000	20,000+
PRICE	.66 (R)	.64 (R)	.60 (R)	.50 (R)	.45 (R)	.42 (R)	CONTACT US

\*Prices subject to change without notice. Verify PromoSleeve pricing, product descriptions and specifications with us before placing your order.

**DURABLE AND RUN RESISTANT LIGHTWEIGHT & FOLDABLE ENVIRONMENTALLY FRIENDLY PROUDLY MADE IN THE USA FULL-COLOR, 360° DESIGN QR CODES GRAPHIC DESIGNERS ON STAFF MOCKUPS AVAILABLE 10-20 DAY TURNAROUND FRACTION OF THE COST OF TRADITIONAL BEVERAGE HOLDERS**

# Why PromoSleeve?



## DURABLE & RUN RESISTANT

PromoSleeves are printed on durable, UV-coated paperboard. The ink will not run when wet.



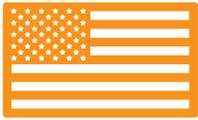
## LIGHTWEIGHT & FOLDABLE

PromoSleeves come folded flat and take up far less space than traditional koozies. They also double as coasters!



## ENVIRONMENTALLY FRIENDLY

We love the environment! PromoSleeve paper is biodegradable and recyclable.



## MADE IN THE USA

PromoSleeves are proudly designed and printed in the United States of America!



## FULL-COLOR, 360° DESIGN

PromoSleeves are printed in full-color CMYK and offer a 360° view of your high-resolution custom art and photos.



## QR CODES

Capture leads by sending customers to your website, social media or newsletter. Perfect for food and drink menus!



## GRAPHIC DESIGNERS

Need help with your design? We have talented, professional designers who want to help you look your best!



## MOCKUPS AVAILABLE

Let us help show your Customers their concept before you order.



## 10-20 DAY TURNAROUND

We know that when you order sleeves you want them ASAP! Therefore we deliver 10-20 days after the order is placed.



## FRACTION OF THE COST

PromoSleeves cost a fraction compared to traditional beverage holders.



## BULK PRICING AVAILABLE

We are able to offer our best pricing on large volume orders.



## NO DIRECT SALES ON CUSTOM ORDERS

PromoSleeve sells directly to wholesalers and distributors only!



PromoSleeves are lightweight and easy to carry...

...this is what it looks like to carry 500 sleeves!

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