

# DIGITAL PRINTING CHECKLIST

- ✓ Do not delete or add graphics to the provided layers in file. (ie. structure, bleed, etc.)
- ✓ Create new layers for graphics. Any graphics left on a layer such as structure or bleed will be turned off before going to press and will not print.
- ✓ All black must be 100% K. Grays print best as a screen of black.
- ✓ UPC's must be 100%K. Creating a color build for a UPC is not recommended.
- ✓ Embed or include and links needed for graphic layout. If you are including linked images, it is recommend they are 300dpi.
- ✓ Keep in mind that art prints CMYK. It is best to have colors reflecting that. Any Pantone colors will be converted to CMYK for printing.
- ✓ Small drop out type is not recommended in areas with a 4-color build.
- ✓ Fonts must be outlined.

←---GRAIN---→

6<sup>3</sup>/<sub>8</sub>